

FLOYD FINANCIAL GROUP, LLC.

1304 W. Battlefield St.
Springfield, MO
Phone: (417) 889-7233

March 24, 2025

ITEM 1: BROCHURE SUPPLEMENT (FORM ADV PART 2B)

Jacob Floyd

This Brochure Supplement provides information about Jacob Floyd that supplements the Floyd Financial Group LLC's Brochure. You should have received a copy of that Brochure. Please contact Jacob Floyd at (417) 889-7233 if you did not receive Floyd Financial Group LLC's Brochure or if you have any questions about the contents of this supplement.

Additional information about Jacob Floyd is available on the SEC's website at www.adviserinfo.sec.gov. You can search this site by a unique identifying number, known as a CRD number. The CRD number for Jacob Floyd is 7255807.

ITEM 2 - EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Name: Jacob Floyd

Year of Birth: 1984

Business Background:

Floyd Financial Group LLC

- Investment Adviser Representative --May 2020 to Present
- Business Development/Paraplanner – Jan 2007 to May 2020

ITEM 3 - DISCIPLINARY HISTORY

Advisor has nothing to report under this section.

ITEM 4 - OTHER BUSINESS ACTIVITIES

Jacob Floyd is an independent insurance agent (life and annuity). He spends approximately 20 hours a week on this activity. Jacob Floyd may recommend these services to clients. This other business activity pays Jacob Floyd commissions that are separate from the fees described in the firm's ADV Part 2A. This is a conflict of interest because the commissions give Jacob Floyd a financial incentive to recommend and sell clients the insurance products. However, Jacob Floyd attempts to mitigate any conflicts of interest to the best of his ability by placing the client's interests ahead of his own, through his fiduciary duty and by informing clients that they are never obligated to purchase recommended insurance through him.

ITEM 5 - ADDITIONAL COMPENSATION

Jacob Floyd does not receive any additional compensation other than what is disclosed above and in Floyd Financial Group LLC's Form ADV Part 2A.

ITEM 6 - SUPERVISION

Jake Floyd is the sole principal owner and Chief Compliance Officer of the Adviser. As a result, he has no internal supervision placed over him. He is however bound by the Adviser's Code of Ethics. You can reach Jake Floyd at (417) 889-7233.